



IMMERSE

A BENEFIT FOR THE FRESHWATER TRUST

June 6, 2024 | 6-9pm | The Loft on 8th
2010 SE 8th Ave, Portland, OR 97214

Join us for an unforgettable evening where passion for resilient freshwater ecosystems meets the power of community. Immerse, The Freshwater Trust's flagship annual fundraiser, is a celebration of our shared commitment to safeguarding one of our planet's most vital resources – water.

EXPERIENCE THE DIFFERENCE

Immerse yourself in an evening of inspiration and learn about the innovative projects and cutting-edge solutions of The Freshwater Trust. Interactive digital maps show the breadth and depth of our work, while large-scale imagery and video bring the world of freshwater conservation and restoration to life. Attendees can expect excellent food and beverage in a lively atmosphere with fellow supporters and freshwater leaders.

BECOME A CHAMPION FOR CHANGE

By attending Immerse, you play a vital role in supporting The Freshwater Trust's mission to protect and restore our watersheds. Your participation directly contributes to funding essential projects that promote clean water, thriving habitats, and resilient communities. Be part of the change our world desperately needs and help us forge a path towards a sustainable freshwater future.



WWW.THEFRESHWATERTRUST.ORG/EVENTS

Sponsorship Levels and Benefits

GOLD

\$5,000

EVENT RECOGNITION

High-profile attribution at Immense, including verbal recognition during the live program as well as your logo prominently displayed on at-event signage and on the large-screen sponsor reel.

Sponsor logo recognition in event marketing materials, such as: sponsor banner on all Immense-related emails (distribution list 5k+), digital program, event web page and event registration page, sponsor shout-outs on social media channels (Instagram, Facebook, LinkedIn), and recognition in TFT e-newsletter (distribution to 5k+). Sponsor to provide TFT with marketing materials, promotional photography etc.

Recognition in The Freshwater Trust's annual Uplift Report.

OTHER EVENT BENEFITS

12 event tickets

SILVER

\$2,500

EVENT RECOGNITION

High-profile attribution at Immense, including sponsor logo prominently displayed on at-event signage and on the large screen sponsor reel.

Sponsor logo recognition in event marketing materials, such as: digital program, event web page and event registration page, email promotions and social media posts about the event.

Recognition in The Freshwater Trust's annual Uplift Report.

OTHER EVENT BENEFITS

8 event tickets

BRONZE

\$1,500

EVENT RECOGNITION

Sponsor name displayed on at-event signage and on the large screen sponsor reel.

Sponsor name recognition in event marketing materials, such as: digital program, event web page and event registration page, email promotions and social media posts about the event.

Recognition in The Freshwater Trust's annual Uplift Report.

OTHER EVENT BENEFITS

6 event tickets



WWW.THEFRESHWATERTRUST.ORG/EVENTS

PLEASE REMIT TO:

The Freshwater Trust
P.O. Box 9205
Portland, OR 97207

QUESTIONS? PLEASE CONTACT:

McCailin Wunder, Strategic Philanthropy Director
503.222.9091 x 26
mccailin@thefreshwatentrust.org



IMMERSE

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Yes, my business will sponsor Immerse!

YOUR INFORMATION

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone Number _____

Email _____

SPONSORSHIP LEVELS

- Gold Sponsor (\$5,000 / 12 tickets)
- Silver Sponsor (\$2,500 / 8 tickets)
- Bronze Sponsor (\$1,500 / 6 tickets)
- Additional Tickets (\$100 / each)

PAYMENT PROCESSING

In order to ensure that your sponsorship has the greatest impact on improving river health, we prefer check payment to avoid credit card processing fees.

- Check (preferred)

*Please make checks payable to The Freshwater Trust

- Credit Card

Name as it appears on card _____

Card Number _____ Exp Date _____

Signature _____



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700 SW Taylor St #200
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2023 EVENT HIGHLIGHTS

ATTENDEES
250+

SPONSORS
16

Cash sponsors and in-kind contributors

DONATIONS
\$150k

CURRENT REACH

FACEBOOK
12k+
Followers

TWITTER
2k+
Followers

NEWSLETTER
5k+
Subscribers

INSTAGRAM
5k+
Followers

LINKEDIN
3.8k
Followers

ORGANIZATION HIGHLIGHTS

LONGEVITY

40

Years of fixing freshwater

SCOPE

5
States where we are fixing rivers

21
Basins in which we work

132
Conservation projects

652
Large wood structures built

810,987,164
Kiloalories per day of solar load blocked



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