

2022
2023

Uplift

Report



Rogue River

Sandy River

Sacramento & San Joaquin Rivers

Snake River

Upper Willamette River

Colorado River

Puget Sound

Deschutes River

The Freshwater Trust
preserves and restores
freshwater ecosystems.
By leveraging analytics,
science, technology and
incentive-based solutions,
we're changing the course
of conservation on a
timeline that matters.



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	San Joaquin Rivers		

In past years, this report has covered our work from the year prior, as it is published before the calendar year is completed. In an effort to provide you with the most up-to-date information on our progress, we now include all information on our projects up to the time of publication.

Some things are easy to see. Others not so much.

But a pattern repeats itself in most all river basins: lots of good faith actors working to solve their specific problems, with no transparent way to connect how it all relates to other work or if it will lead to fixing the broader watershed. Regulators set targets but can't track progress toward them. Natural resource agencies, foundations, and utilities have money, but it's trapped behind fragmented, technical funding programs. The farmers who manage the land and water don't have clear financial offers or time to participate. A prioritization scheme to guide efficient investment on the ground almost never exists.

Because of all this, any project that gets done is a bit of a miracle. A system like this can move money, but it evidently can't spend it well: as a nation spending trillions of tax dollars on freshwater health and restoration since 1970, the U.S. has fixed less than half its stream miles.

The winning system for restoration will have analytics to identify specific priorities across an entire basin, tech to rapidly deploy funding to the best projects and track the results to the finish line.

We've built and proven the tools to do this and are now scaling them up, with results coming in basin by basin. Our intent is to provide these tools to local economies and supply chains so that our partners can help their community, fix their watershed and put dinner on the table.

If that sounds impossible, it's not. It just hasn't been done before. Many things this organization has done over its years fit that mold: from leading the effort to avert extinction of Pacific salmon to creating transactions for landowners to get paid to grow bushels of nature to securing a groundbreaking software patent for collaborative restoration, we specialize in taking big ideas to the ground.

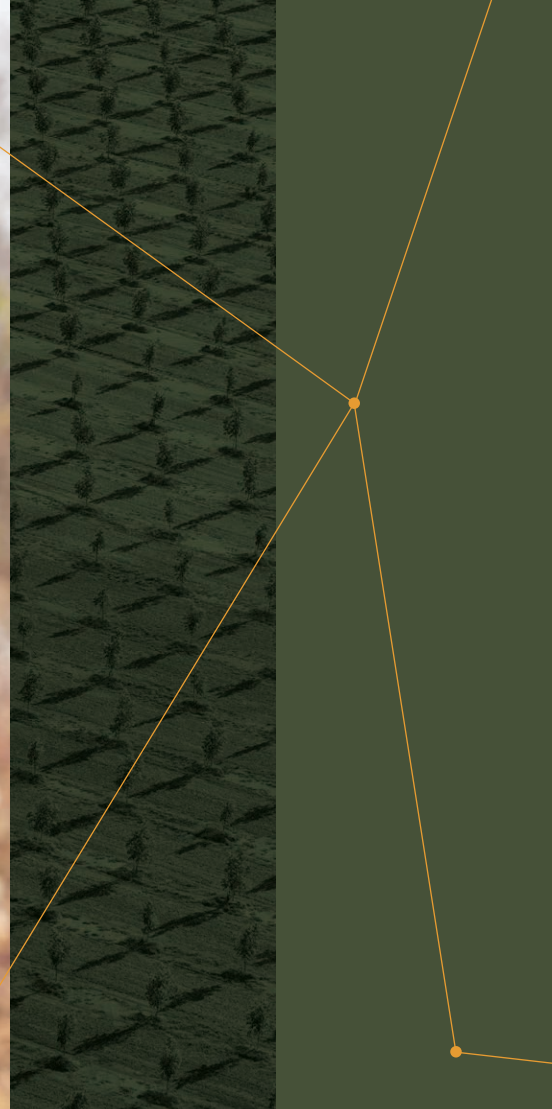
With your help, that's just what we do here. As you read through these pages, I hope you see what your generosity has built. To me, it's as clear as day.

Yours in conservation,



Joe Whitworth
President & CEO





BOARD OF DIRECTORS

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Hank Ashforth
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Joe Whitworth, *ex officio*

Celebrating 40 years of conservation and looking forward to future impacts for freshwater.

At The Freshwater Trust, we know that changing the world begins by shining a spotlight on what's possible. After 40 years of on-the-ground work with real and measurable impact, we know that a future (and present) with clean, abundant freshwater is within reach.

The next 40 years of freshwater restoration and conservation is up to all of us. Together, we can see our vision of a resilient freshwater future realized within our lifetime.



HEADWATERS COUNCIL

Jacob Bieze
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WHAT IS UPLIFT?

Uplift is the environmental benefit of a restoration action. Uplift is calculated by measuring the conditions of an ecosystem prior to a restoration project and then modeling the conditions that will result after a project has been implemented.

For more terms,
please scan the QR code.



Expanding Impact

For 40 years, the “why” driving our work has remained steadfast. Yet our “how” has expanded to ensure the solutions are big and bold enough to match the scale of the problems freshwater ecosystems face today.

Areas of Analysis

20

Vegetation Planting

13

Conservation Projects

14

Watersheds with Large Wood Placements

2

TFT Offices

3

Watersheds Impacted



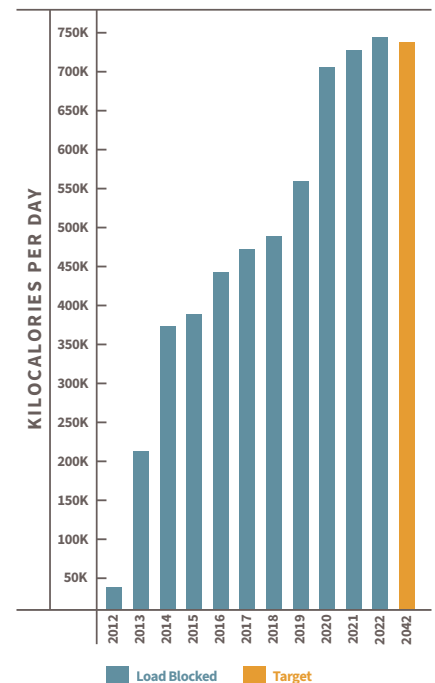
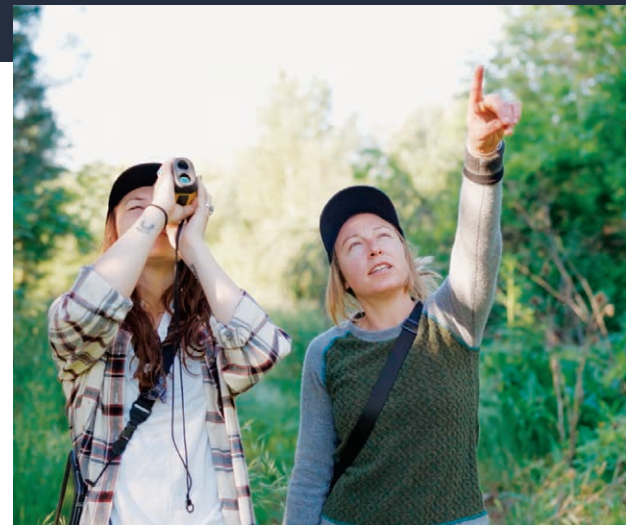
Rogue River

MISSION OF THE BASIN
Coordinate and leverage funding from multiple sources to vastly improve water quality and native fish habitat



The rugged Rogue River is one of the longest rivers in Oregon and one of the original eight Wild & Scenic Rivers. Its clear, cool waters support a variety of fish species and a growing human population. In 2011, rather than invest in “concrete and steel” solutions at its wastewater treatment facility to address a temperature compliance issue, the City of Medford partnered with The Freshwater Trust to plant native trees and shrubs in strategic places along the Rogue River and its tributaries. The new vegetation blocks solar load, which helps keep the stream cool. Using our BasinScout® Analytics, TFT quantifies the benefits of the vegetation in the same units as “concrete and steel” solutions, and then recruits the projects that produce the most benefits for the least cost. This approach allows Medford to use the projects for permit compliance, while also improving water quality and supporting dozens of local contractors and jobs.

This initial contract set the table for other entities such as the Bureau of Reclamation, the City of Ashland, Oregon Watershed Enhancement Board, and the U.S. Forest Service to partner with TFT on aligned conservation programs throughout the basin. For example, within 10 years, TFT built 15 instream enhancement projects for the Bureau of Reclamation that added large wood to improve fish spawning and rearing habitat. Recently, TFT restored streamside, or riparian, forests that were severely burned in wildfires in 2020. TFT piloted a new method to remove the most dangerous parts of the burned trees’ upper stories while leaving in place the standing burned trunks, called snags, that provide long-term floodplain and wildlife benefits. After a decade of focused effort, TFT has catalyzed more than \$25 million of new conservation investment into the Rogue basin, supporting dozens of jobs and bolstering economic activity in the region.



Solar Load Blocked
743,682,935 Kilocalories per day

RESTORATION ACTIONS

Streamside revegetation | Large wood installation | Fish passage repair | Side channel reconnection

SPECIES BENEFITED

Coho | Steelhead | Spring & Fall Chinook | Cutthroat Trout | Pacific Lamprey | Native Minnows and Sculpin | Otters | Birds | Migratory Butterflies | Beaver

AREAS WORKED

Mainstem Rogue River | Applegate River | Little Butte Creek | South Fork Little Butte Creek | Bear Creek | Kane Creek | Waters Creek | Neil Creek | Emigrant Creek | Wagner Creek | Ashland Creek | Lone Pine Creek

ROLE OF TFT TECHNOLOGY

BasinScout® Analytics quantifies the amount of shade potential from planting trees and identifies the parcels that provide the greatest uplift. StreamBank® Monitoring App captures pre- and post-project data and photos for tracking project success and adaptive management.

UPLIFT

- 743,682,935 kilocalories per day of solar load blocked
- 52,225 square feet of weighted usable area of fish spawning and rearing habitat

TOTAL # OF PROJECTS

42

LARGE WOOD STRUCTURES BUILT

352

ACRES PLANTED

127

DOLLARS INVESTED

\$29.5 million

LOCAL JOBS SUPPORTED

35+

PARTNERS AND FUNDERS

City of Medford | City of Ashland | Jackson County Parks | Oregon Department of Fish & Wildlife | Oregon Department of Transportation | Oregon Watershed Enhancement Board | Patagonia | Rogue Basin Partnership | Rogue Native Plant Partnership | Rogue River Watershed Council | Rogue Valley Pollinator Project | U.S. Bureau of Land Management | U.S. Bureau of Reclamation

Sandy River

MISSION OF THE BASIN
Collaborate with nonprofits,
agencies, and businesses to augment
the recovery of endangered species



WATER
QUALITY



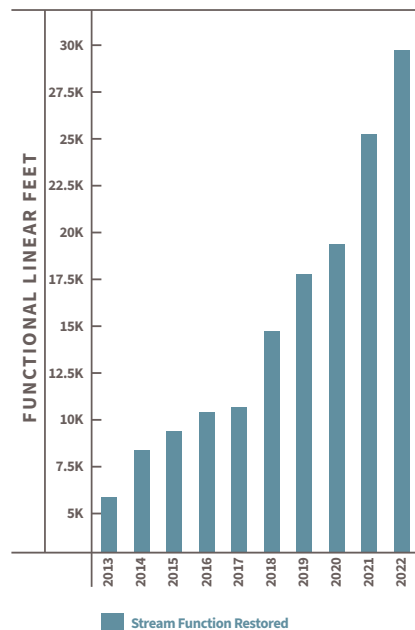
ANALYTICS

In Oregon's shady Sandy River basin, native populations of salmon and steelhead were listed under the Endangered Species Act in 1998. In 2006, over a dozen groups, including The Freshwater Trust, formed the Sandy River Basin Partners.

Together, the Partners developed and executed one of the first comprehensive and science-driven plans for restoring the basin. The Partners used a hierarchical approach to prioritize more than 100 opportunities for conservation and restoration projects, which are now nearly complete.

To date, 26 side channels have been restored on the Salmon River, 300 large wood structures have been installed and more than 58,000 feet of historic side channel have been reactivated. Close monitoring by the Oregon Department of Fish & Wildlife shows there has been a more than 320% increase in adult coho in the Salmon River between 2010 and 2021. The number of Chinook returning to spawn in the lower Salmon River is more than 150% of the long-term average and the number of steelhead spawning increased 300%. The number of juvenile fish reared in the restored side channels of Still Creek and Salmon River has also increased—double for coho and 8–10 times for steelhead. In 2018, TFT accomplished a big milestone in the basin, completing all originally scoped restoration actions for Still Creek, setting it on a trajectory for full recovery.

With documented fish response, the \$12.5 million in work completed to-date in the Sandy has become a roadmap for successful basin-scale restoration that can be replicated in watersheds across the West.



Stream Function Restored
29,961 Functional linear feet

PARTNERS AND FUNDERS

City of Portland | Jubitz Foundation | National Oceanic and Atmospheric Administration | Oregon Watershed Enhancement Board | Pacific Power Blue Sky Habitat Fund | Sandy River Basin Partners | Spirit Mountain Community Fund | U.S. Bureau of Land Management | U.S. Forest Service

RESTORATION ACTIONS

Large wood placement for channel complexity | Side channel augmentation and reconnection | Floodplain restoration

SPECIES BENEFITED

Spring Chinook | Coho | Winter Steelhead

AREAS WORKED

Salmon River | Sixes Creek | South Fork Salmon River | Clear Fork Sandy River | Lost Creek | Cast Creek | Still Creek | Zigzag River | Boulder Creek | Lady Creek

ROLE OF TFT TECHNOLOGY

StreamBank® Monitoring App captures pre- and post-project data and photos for tracking project success and adaptive management

UPLIFT

29,961 functional linear feet of stream restored

TOTAL # OF PROJECTS

46

LARGE WOOD STRUCTURES BUILT

300

DOLLARS INVESTED

\$12.5 million

LOCAL JOBS SUPPORTED

120+

Sacramento & San Joaquin Rivers

MISSION OF THE BASIN
Improve regional water supply
reliability and protect ground
water-dependent ecosystems



WATER
QUANTITY



WATER
QUALITY



POLICY



ANALYTICS

The Sacramento and San Joaquin River basins extend nearly 500 miles across northern and central California. Their streams and rivers, such as the Cosumnes, are connected to vital underground aquifers, forming a network of natural habitats and farmed land dependent on connections between groundwater and surface water. In 2016, TFT began working with the Sacramento Regional County Sanitation District to secure a massive state grant that allows the utility to send clean, recycled water to a stressed subbasin south of Sacramento. Farmers there will use the recycled water to irrigate fields and reduce the demand for pumped groundwater. TFT designed the program's conservation plan that will secure, protect, and enhance more than 4,000 acres of sensitive habitat for decades. This \$600 million program, called Harvest Water, is expected to restore groundwater levels, thus increasing

drought resilience for the entire system, and benefiting irrigators, at-risk drinking water supplies, and fish and wildlife species.

Since opening its Sacramento office in 2016, TFT has put an integrated strategy in motion to further bolster the basins. For example, TFT helped form a Groundwater Sustainability Agency to create a unified plan for sustainably managing groundwater. We are using our BasinScout® Analytics to identify and prioritize on-farm conservation actions for replenishing

groundwater. By designing and implementing strategically located projects to replenish groundwater and enhance streamflows, we have also successfully engaged corporate partners in their commitments to replenish more water than they consume. True to TFT's strengths in finding win-win solutions, we have also addressed the region's surface water by developing a practical measurement method for farm diversions in the Northern Delta and reducing barriers to state reporting requirements for agricultural communities.



PARTNERS AND FUNDERS

Sacramento Regional County Sanitation District | Amazon Web Services | California Department of Water Resources | California Water Action Collaborative | Cixce Programming and Design | Davids Engineering | Dixon Resource Conservation District | Gordon and Betty Moore Foundation | Larry Walker and Associates | Luhdorff & Scalmanini Consulting Engineers | Madera Resource Conservation District | Microsoft | Multiple landowners and reclamation districts | Northern Delta Groundwater Sustainability Agency | Omochumne-Hartnell Water District | Pacific Institute | Sacramento County Farm Bureau | Sloughhouse Resource Conservation District | Solano Resource Conservation District | Solano County Water Agency | Virridy | The Nature Conservancy | USDA Natural Resources Conservation Service | U.S. Endowment for Forestry and Communities | U.S. Fish and Wildlife Service | Water Foundation

RESTORATION ACTIONS

Aquifer recharge through in-lieu irrigation water provision and planned field inundations in winter | Groundwater well monitoring | Surface water diversion reporting

SPECIES BENEFITED

Fall-run Chinook Salmon | Sandhill Crane | Swainson's Hawk | Giant Garter Snake

AREAS WORKED

Northern portion of the Sacramento-San Joaquin River Delta | Cosumnes River | Sacramento and San Joaquin Valleys

ROLE OF TFT TECHNOLOGY

BasinScout® Analytics and web map evaluate hydrologic and vegetation data for project development

UPLIFT

732 acre-feet of water per year applied for aquifer recharge

TOTAL # OF PROJECTS

7

DOLLARS INVESTED

\$9.7 million

Snake River

MISSION OF THE BASIN
Restore the health of the
watershed and improve
aquatic habitat



WATER
QUALITY



POLICY

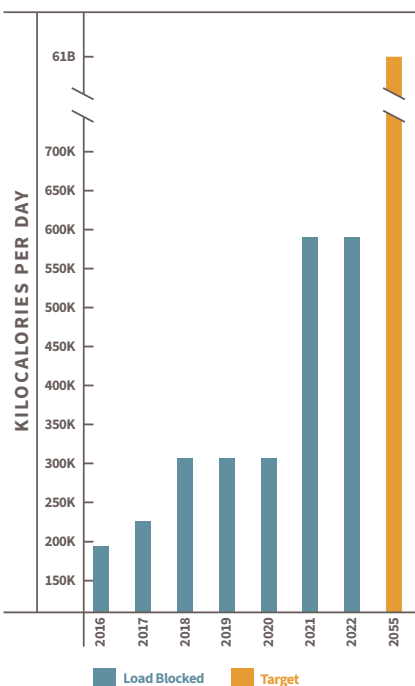


ANALYTICS

The mighty Snake River flows through Hells Canyon, the deepest river-carved gorge in North America, on the border of Oregon and Idaho. It is home to half of the cold-water habitat for Pacific salmon in the lower 48 states, but water quality issues impact both the ecosystem and human health. When TFT first started working with Idaho Power Company (IPC) in 2014, the utility had withdrawn multiple applications for its hydropower

dams in Hells Canyon. With TFT's help designing a solution, IPC successfully received its Clean Water Act 401 certifications from Idaho and Oregon to implement a \$350 million watershed stewardship program that will rehabilitate hundreds of miles of riparian vegetation on tributaries, reshape the mainstem Snake River to better fit its current hydrograph, and avoid significant sediment and nutrient loading from upgraded irrigation infrastructure.

One big success can pave the way for additional achievements. In 2023, TFT received \$5.6 million from the U.S. EPA to lead a toxics reduction program in the mid-Snake that builds on our work with IPC. TFT will convene multiple funders and implementers to target and install high-impact irrigation upgrades on agricultural fields that reduce sediment, phosphorus and inorganic mercury runoff that fuel dangerous methylmercury production in the Snake River above Hells Canyon.



Solar Load Blocked
592,806,560 Kilocalories per day

Since 2015, the program has planted 45 streamside acres, enhanced 24 acres of floodplain, and blocked 592 million kilocalories per day, a solid start to pilot projects implemented prior to federal relicensing. In a few decades the program will achieve 61 billion kilocalories in reduced solar load, an important metric for measuring water temperature improvements. Additionally, the program has converted 2,700 acres of flood-irrigated lands to pressurized systems, reducing sediment and phosphorus loads by 2,700 tons and 4,300 pounds per year respectively. These amounts are on target to quadruple by 2050.



Photo: Idaho Power Company

RESTORATION ACTIONS

Streamside revegetation | Floodplain enhancement | Sediment and nutrient runoff reduction through irrigation upgrades

SPECIES BENEFITED

Mountain Whitefish | White Sturgeon | Rainbow Trout

AREAS WORKED

Marsing Reach of the Snake River | Powder River | Little Weiser River | Weiser River

ROLE OF TFT TECHNOLOGY

StreamBank® Administrative Toolkit streamlines conservation project site eligibility, design, permitting, implementation, monitoring, tracking, and reporting

UPLIFT

592,806,560 kilocalories per day of solar load blocked

TOTAL # OF PROJECTS

32

ACRES PLANTED

30.2

TONS OF SEDIMENT PREVENTED FROM ENTERING WATERWAYS

2,761

POUNDS OF PHOSPHORUS PREVENTED FROM ENTERING WATERWAYS

4,321

DOLLARS INVESTED

\$11.7 million

PARTNERS AND FUNDERS

Idaho Power Company | Multiple landowners | Adams County Soil and Water Conservation District | Armitage Contracting LLC | Baker County Soil and Water Conservation District | Boise National Forest Lucky Peak Nursery | Dapper Stats | Goodfellow Bros. | Intermountain Aquatics | Plantworks LLC | PNDLM | River Design Group | U.S. Environmental Protection Agency | Washington County Cooperative Weed Management Area | WildLands Inc.

Upper Willamette River

MISSION OF THE BASIN
Collaboratively work with stakeholders to improve water quality and streamside forests



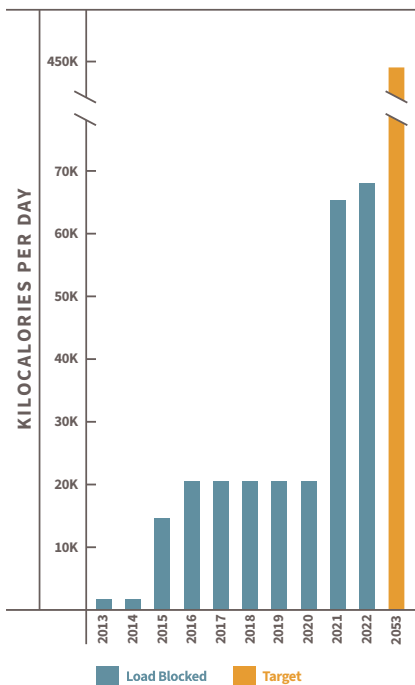
WATER
QUALITY

POLICY

ANALYTICS

The rich blue waters of the McKenzie River quietly flow through western Oregon toward the Willamette Valley. Since 2012, the Metropolitan Wastewater Management Commission and The Freshwater Trust have partnered to restore streamside forests along this river and its tributaries. We recently expanded the program to restoration along the Middle Fork Willamette and Coast Fork Willamette. This water quality trading program plants native trees and

shrubs along streambanks to help the utility comply with its wastewater permit under the Clean Water Act. As the plants grow at each restored site, their shade blocks solar load (sunlight), which generates credits for the utility and helps keep the stream cool for native fish. The plants also filter sediment and excess nutrients from reaching the stream and improve terrestrial habitat.



After five pilot projects, the full program received regulatory approval and new planting sites throughout the Upper Willamette basin are underway in 2023. TFT manages the credits the program generates that keep the MWMC in compliance, while on-the-ground implementation is led by local watershed councils and other restoration practitioners. Together, this coalition works to ensure that restoration plantings are put in the right place to complement the efforts of adjacent restoration and conservation programs

for maximum uplift. In this way, the watershed benefits from local expertise and more of the funding stays in the community. Once implementation is complete in 2027, this program will be the largest water quality trading program that TFT has executed, with shade plantings at as many as 30 sites. This approach—combining TFT’s knowledge of process, analytics and program-building with the place-based expertise of local partners—demonstrates a viable method to scale up and fix more rivers faster.

Solar Load Blocked
67,304,239 Kilocalories per day

PARTNERS AND FUNDERS

Metropolitan Wastewater Management Commission | Coast Fork Willamette Watershed Council | McKenzie Watershed Council | Middle Fork Willamette Watershed Council | Pure Water Partners

RESTORATION ACTIONS

Streamside revegetation

SPECIES BENEFITED

Spring Chinook Salmon | Bull Trout

AREAS WORKED

Cedar Creek | Mill Race | McKenzie River | Row River

ROLE OF TFT TECHNOLOGY

BasinScout® Analytics quantifies the amount of shade potential from planting trees and identifies the parcels that provide the greatest uplift

UPLIFT

67,304,239 kilocalories per day of solar load blocked

TOTAL # OF PROJECTS

5

ACRES PLANTED

11.7

DOLLARS INVESTED

\$1.5 million

LOCAL JOBS SUPPORTED

20+

Colorado River

MISSION OF THE BASIN
Proactively manage water conservation in the face of climate change and drought



ANALYTICS



POLICY

The iconic Colorado River brings life to seven U.S. states and parts of Mexico. It irrigates five million acres of agricultural lands, serves 30 Native American tribes, and provides drinking water for more than 40 million people. In recent decades, climate change has aridified the Colorado River Basin so dramatically that the apportionments of the 1922 Colorado River Compact, which governs use of the river's waters, appear unattainable. On Colorado's West Slope, The Freshwater Trust is partnering with the Colorado River District to build resilience in agricultural and ecological systems under this "new normal." We are also working with the largest irrigation district in Colorado above Lake Powell to design programs that conserve water, strengthen agricultural productivity, and improve watershed health. Our work with the Colorado West Land Trust in this same region is providing new tools and insights to help conservation groups manage their water rights portfolios. In Steamboat Springs, TFT has helped the city design a program to address temperature issues in the Yampa River—cooling the river by planting trees and restoring shaded wooded floodplains. And on Colorado's Front Range, in the South Platte and the Arkansas River basins, TFT is driving projects that optimize the use of limited water supplies—building equity between water users while restoring habitat—efforts that can reduce dependencies on Colorado River Basin water. With the growing frequency of drought conditions, these approaches will likely be required across the western United States.



ROLE OF TFT TECHNOLOGY

BasinScout® Analytics and web map evaluate hydrologic and vegetation data for project development

DOLLARS INVESTED

\$1.9 million

PARTNERS AND FUNDERS

Colorado River Water Conservation District | City of Steamboat Springs | City of Thornton | Colorado Water Conservation Board | Colorado West Land Trust | Mighty Arrow Family Foundation | Palmer Land Trust | Walton Family Foundation | Uncompahgre Valley Water Users Association

Puget Sound

MISSION OF THE BASIN
Use sound science and collaborative, cross-jurisdictional approaches to improve water quality



POLICY



ANALYTICS

Washington's Puget Sound suffers from poor water quality, including a lack of dissolved oxygen, a critical component for salmon. Since 2020, TFT has worked with King County,

PARTNERS AND FUNDERS

King County Department of Natural Resources and Parks Wastewater Treatment Division | Earth Economics | Jacobs Engineering | University of Washington, Puget Sound Institute

the Puget Sound's largest municipality and wastewater discharger, to assess the feasibility of a multiparty program to improve water quality. Collectively, all the municipalities in the Sound are poised to spend billions on wastewater treatment technologies that will meet limits in the Puget Sound Nutrient General Permit—but with no guarantee of near-term water quality improvements. The current approach could be expanded to include actions to reduce nutrient loading from

stormwater, dairy, and agricultural runoff. TFT is helping partners design scenarios for treatment plants and watershed actions to understand real-world nutrient reduction actions, costs, and water quality impacts. These cost-effective plans can help ensure ratepayer dollars are directed to the best mix of projects, both at wastewater treatment plants and across the region, to improve water quality conditions.

Deschutes River

MISSION OF THE BASIN
Provide stakeholders with
decision-support platform to
improve water-use efficiency



The Freshwater Trust's ties to the Deschutes River reach back to the organization's founding in 1983 by fly fishers along the banks of the river. As the nation's first water trust, TFT spent decades brokering hundreds of instream flow restoration projects throughout Eastern Oregon. We have since transferred that work to partners but remain committed to the water scarcity issues of the region. Today, many farmers in this high-desert basin have less water due to drought, and fish suffer from low instream flows, high water temperatures, and nutrient-driven algae blooms that diminish their food supply. Over the past two years, TFT has made considerable progress applying analytics and forging strategic partnerships to prepare stakeholders

in the region to access significant federal funding that will become available in 2024. We are working to ensure our partners have access to the data and insights they need to produce competitive proposals for high-impact work that both restores critical instream habitats and supports agricultural resilience. TFT supported the Central Oregon Irrigation District and Deschutes River Conservancy by developing the data infrastructure and decision support tools that will guide project prioritization and benefits accounting. When scaled, the data and tools can help irrigators streamline the modernization of surface water irrigation systems throughout the basin, with benefits for farmers and ecosystems alike.



RESTORATION ACTIONS

Nutrient runoff reduction through irrigation upgrades | Canal piping in water delivery networks | Streamside revegetation

SPECIES BENEFITED

Spring Chinook and Sockeye Salmon | Summer Steelhead | Bull and Redband Trout | Pacific Lamprey | Mountain Whitefish | Spotted Frog

AREAS WORKED

Crooked River | Middle Deschutes River

ROLE OF TFT TECHNOLOGY

BasinScout® Analytics helps identify high-impact opportunities for conservation and restoration actions that support project development

DOLLARS INVESTED

\$2.4 million

PARTNERS AND FUNDERS

Central Oregon Irrigation District | Deschutes River Conservancy | North Unit Irrigation District | USDA Natural Resources Conservation Service | U.S. Bureau of Reclamation

Policy Updates

Sometimes the ripples of our work return, and we find ourselves wading through familiar currents. With a focus on driving watershed resilience at the landscape-level, TFT has renewed its policy efforts with the goal of ensuring that government funding can soon deliver results at the pace and scale now required. Those who have been with us for a while will recall the early years of the organization were heavily geared toward this type of policy change. In 1991 we successfully led a coalition that listed several Pacific salmon under the Endangered Species Act. The next decades led us to on-the-ground restoration and improving the analytics that help us optimize that work. Having enabled \$1 billion of quantified conservation, we continue to put our experience and knowledge to work to help federal and state agencies deliver better results.

Solving our water problems in the face of increasingly frequent and volatile cycles of drought, flood, and fire requires that we rapidly deliver more conservation funding to the best projects. While this may sound obvious, several structural barriers make this difficult. Conservation funding amounts start out big but are subdivided among multiple programs. These funders care about climate resilience, yet each is focused on a sliver of the problem, which makes it difficult for them to work together. And without uniform metrics, it's nearly impossible to know how much investment is needed and where it should go.

To overcome these challenges, we're introducing the "Watershed Outcomes Bank." This Bank isn't a whole new system but rather a "clearinghouse" that aggregates siloed funding programs and delivers that

coordinated investment to the best projects identified by analytics. This approach helps get conservation funding to the required scale, better matches the business needs of partners, and can be tracked against quantifiable targets.

TFT has been working to shift policy toward data-driven, outcomes-based approaches, including the Watershed Results Act (S. 2169), Protect the West Act (S. 540), Farm Bill amendments to the Regional Conservation Partnership Program, and the California Climate Bond (SB 867). We are also co-leading a group with the U.S. Environmental Protection Agency and partners on how to unlock EPA's regulatory and financial tools to support this effort. Together, these efforts can make it easier for agencies to leverage their funds to deliver better results.

HOW DOES THE WATERSHED OUTCOMES BANK WORK?

- 1 Set clear and quantifiable watershed goals.
- 2 Prioritize projects that will most quickly accomplish the goals.
- 3 Evaluate every potential investment by a common measuring stick.
- 4 Use this information to secure a larger pool of funding.
- 5 Ensure that every dollar invested is part of a coordinated strategy.

Financial Snapshot

GRANTS & CONTRIBUTIONS

\$1,881,068

23%

INDIVIDUAL GIVING

\$1,611,368

19%

EARNED REVENUE

\$3,588,439

42%

SPECIAL EVENTS

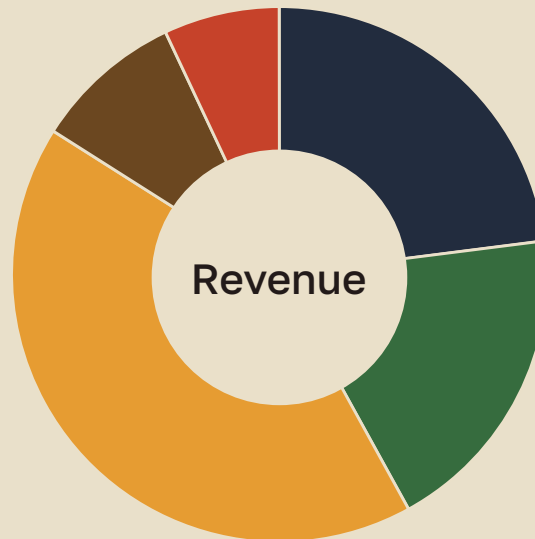
\$716,164

9%

IN-KIND DONATIONS

\$556,208

7%



TOTAL

\$8,353,247



CONSERVATION PROGRAMS

\$6,568,441

67%

SPECIAL EVENTS

\$484,657

5%

DEVELOPMENT

\$966,350

10%

OPERATIONS

\$1,792,543

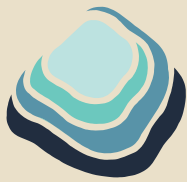
18%

TOTAL

\$9,811,991

Honor Roll of supporters for 2022 and part of 2023 can be found at thefreshwatertrust.org > Who We Are > Honor Roll

*StreamBank® and BasinScout® are registered trademarks of The Freshwater Trust.
StreamBank® is a patent-protected invention (U.S. Patent No. 8,036,909).*



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ENVIRO CALCULATOR

Environmental Impact Audit Report

THE FRESHWATER TRUST SAVED THE FOLLOWING
RESOURCES BY SELECTING NEENAH CONSERVATION
100% PC PAPER WITH 100% POST-CONSUMER
CONTENT. QUANTITY: 592 LBS.

TREES

1.18 tons of fresh (green) wood,
which is equivalent to 7.09 trees.

WATER

560.0 gallons, which is enough water for
0.41 clothes washers operated/year.

ENERGY

2.99 million BTUs, which is enough
energy to power 3.55 residential
refrigerators operated/year.

SOLID WASTE

25.0 pounds of solid waste, which
would fill 0.0008 garbage trucks.

GREEN- HOUSE GAS

3070.0 pounds of CO₂, which is
equivalent to 0.278 cars/year.

ENVIRONMENTAL IMPACT ESTIMATES WERE MADE
USING THE ENVIRONMENTAL PAPER NETWORK
PAPERCALCULATOR VERSION 4.0. FOR MORE
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