Big problems demand big solutions. Despite spending $2 trillion over the last 60 years, more than half of America’s rivers remain impaired under the Clean Water Act. How we are managing water isn’t working, and that has massive implications for the resiliency of our world.

After nearly 40 years, The Freshwater Trust (TFT) knows what our sector is missing to accelerate the pace and scale by which we fix freshwater ecosystems. Our rivers and aquifers need meaningful, lasting solutions that are data-driven, holistic, strategic and targeted.

At Immerse 2021, a virtual benefit for TFT, you’ll have a behind-the-scenes opportunity to immerse yourself in TFT’s analytical approach and data-driven work to fundamentally change how all rivers are fixed. You’ll hear about the current state of the organization and meet some of TFT’s brilliant staff working on this big, hairy problem. You’ll play a fundamental role in helping us solve it.

By becoming a sponsor of Immerse, you directly align your business with one of the most innovative restoration groups in the West. Our growing presence means your brand will be in front of a diverse network of business leaders and professionals in the tech, philanthropic, and water sectors.

No matter the size or nature of your business, water plays a role. Sponsoring Immerse means you will be showcasing your commitment to protect and restore the rivers that support our environment, economy and communities. Thank you for being a part of it all.
# Sponsorship Levels + Benefits

## Gold / $5,000
- Logo highlighted on our website and 5 social media posts dedicated solely to your company on The Freshwater Trust’s social media channels between March and May 13
- Recognition in all email blasts about the event. Emails regularly circulated to 4K individuals throughout Oregon, California and the United States
- Recognition on livestream page for the event
- Multiple showings of logo in opening and closing reels played before and after event
- Pre-approved, company promotional materials added to all VIP swag bags – to be delivered to VIP guests in advance of the event
- Invitation-only tours of restoration sites, when safe to do so
- Special TFT swag sent to place of business before May 13
- Recognition in 2021 Annual Report
- Custom ticket promo code to be used for all company employees who would like to attend

## Silver / $2,500
- Logo highlighted on our website and 3 social media posts dedicated solely to your company between March and May
- Recognition 2 times in email blasts about the event. Emails regularly circulated to 4K individuals throughout Oregon, California and the United States
- Recognition on livestream page for the event
- Multiple showings of company logo in opening and closing reels played before and after event
- Special TFT swag sent to place of business before May 13
- Recognition in 2021 Annual Report
- 8 individual tickets

## Bronze / $1,500
- Name highlighted on our website and 1 social media shoutout between March and May
- Recognition 2 times in email blasts about the event. Emails regularly circulated to 4K individuals throughout Oregon, California and the United States
- Recognition on livestream page for the event
- Multiple showings of company name in opening and closing reels played before and after event
- Recognition in 2021 Annual Report
- 6 individual tickets
ORGANIZATIONAL HIGHLIGHTS

LONGEVITY
38 years
of fixing freshwater

IMPACT
112+
projects

INVESTMENT
$10 million+
an annual budget

17K+
functional linear feet
of stream restored

$30 million+
invested on the ground

120+
landowner partners

SCOPE
5 states
where we are preserving
and restoring freshwater

800 million
kilocalories of solar load
avoided through the planting
of native trees and shrubs

6+ basins
in which we work

3 new
technologies built to
fundamentally change
how rivers are fixed
Yes!
My business will sponsor Immerse 2021.

**YOUR INFORMATION**

Name: ________________________________
Company: ______________________________
Address: _______________________________
City: ___________ State: _____ Zip: _______
Phone Number: __________________________
Email: _________________________________

**PAYMENT PROCESSING**

In order to ensure that your sponsorship has the greatest impact on improving river health, we prefer check payment to avoid credit card processing fees.

☐ CHECK (preferred)
  *Please make checks payable to The Freshwater Trust

☐ CREDIT CARD

Name as it appears on card: __________________________
Card Number: __________________________ Exp. Date: _____
Signature: _______________________________________

**SPONSORSHIP LEVELS**

☐ Gold Sponsor ($5,000/Custom Ticket Code for Company)
☐ Silver Sponsor ($2,500 / 8 tickets)
☐ Bronze Sponsor ($1,500 / 6 tickets)
☐ Additional Tickets ($20 / each)

**PLEASE REMIT TO:**

The Freshwater Trust
700 SW Taylor St. #200
Portland, OR 97205

**QUESTIONS?**

PLEASE CONTACT:

Haley Walker
Communications Director
503-222-9091 x30
haley@thefreshwatertrust.org