



## A BENEFIT FOR THE FRESHWATER TRUST

THURSDAY, MARCH 5, 2020

5:30 – 9 PM

The Redd on Salmon Street  
831 SE Salmon St, Portland, OR 97214

We're doing it again. Last year at Immerse, we brought the world of river restoration and conservation to those who support it through large-scale imagery, video and virtual reality experiences. In 2020, we're continuing our "Immerse" theme and providing an insider's look behind the scenes with augmented reality and other hands on experiences. This evening is a chance to celebrate our community of supporters and the work we're able to do for rivers you love.

### Sponsor Immerse 2020

By becoming a sponsor of Immerse, you directly align your business with the largest restoration-focused nonprofit in the Pacific Northwest. Our growing regional presence means your brand will be in front of a diverse network of community leaders, young professionals and conservationists.

No matter the size or nature of your business, water plays a role. Sponsoring Immerse means you will be showcasing your commitment to protect and restore the rivers that support our environment, economy and communities. Thank you for being a part of it all.

## SPONSOR LEVELS & BENEFITS



### GOLD \$5,000

- Sponsor profile highlighted on our website
- Verbal recognition at the event
- Pre-approved promotional materials at sponsor display table
- Logo on sponsor sign at the event
- Logo in advance promotions and event program
- Recognition in 2019 Annual Report
- 12 tickets



### SILVER \$2,500

- Pre-approved promotional materials at sponsor display table
- Logo on sponsor sign at the event
- Logo in advance promotions and event program
- Recognition in 2019 Annual Report
- 8 tickets



### BRONZE \$1,500

- Name on sponsor sign at the event
- Name in advance promotions and event program
- Recognition in 2019 Annual Report
- 6 tickets



[www.thefreshwatertrust.org/events](http://www.thefreshwatertrust.org/events)



## YOUR INFORMATION

### Yes, my business will sponsor Immerse!

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

## SPONSORSHIP LEVELS

- Gold Sponsor (\$5,000 / 12 tickets)
- Silver Sponsor (\$2,500 / 8 tickets)
- Bronze Sponsor (\$1,500 / 6 tickets)
- Additional Tickets (\$50 / each)

## PAYMENT PROCESSING

*In order to ensure that your sponsorship has the greatest impact on improving river health, we prefer check payment to avoid credit card processing fees.*

**CHECK** (preferred)

\*Please make checks payable to The Freshwater Trust

**CREDIT CARD**

Name as it appears on card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_



**PLEASE REMIT TO:**  
The Freshwater Trust  
700 SW Taylor St #200  
Portland, OR 97205

**QUESTIONS? PLEASE CONTACT:**  
McCailin Wunder  
Associate Freshwater Fund Director  
503.222.9091 x26  
mccailin@thefreshwatertrust.org

## 2019 EVENT HIGHLIGHTS

### ATTENDEES

370+

### SPONSORS

26 + 34

*cash sponsors and  
in-kind contributors*

### DONATIONS

\$170,000

### BREWERS CHALLENGE

11

*regional brewers*

## CURRENT REACH

### FACEBOOK

11,000+

*followers*

### TWITTER

1,860+

*followers*

### LINKEDIN

1,580+

*followers*

### INSTAGRAM

2,450+

*followers*

## ORGANIZATION HIGHLIGHTS

### LONGEVITY

35+

*years of  
fixing freshwater*

### FUNDRAISING

\$30 million

*raised for restoration  
since 2008*

### SCOPE

3

*states in which we are  
fixing rivers*

6+

*basins in which  
we work*

### IMPACT

98 million

*gallons of water per minute  
restored per year*

477,708

*pounds of  
sediment reduced*

11,081

*functional linear feet  
of stream restored*

800 million

*kilocalories of solar  
load avoided through  
the planting of trees  
& shrubs*



The  
Freshwater Trust®

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