



A BENEFIT FOR THE FRESHWATER TRUST

THURSDAY, MARCH 7, 2019

5:30 – 9 PM

CASTAWAY PORTLAND, 1900 NW 18TH AVE, PORTLAND, OR 97209

When it comes to river restoration, seeing is believing.

But not everyone can make it out to a project site to witness the tangible difference their support can make. So we're bringing the river and our impact to them.

“Immerse” is a curated, hands-on experience to connect our community with the world of on-the-ground river restoration and conservation in Oregon.

On March 7, TFT will invite 400 of our closest friends to Castaway in Northwest Portland to dive deeper into our work and support The Freshwater Trust. Guests will enjoy abundant appetizers by Verde Cocina, local beer and wine, striking before and after imagery, virtual reality experiences, opportunities to win phenomenal raffle prizes and more.

JOIN OUR COMMUNITY OF SUPPORT:

By becoming a sponsor of Immerse, you directly align your business with the largest restoration-focused nonprofit in the Pacific Northwest. Our growing regional presence means you will be put in front of a diverse network of community leaders, young professionals and conservationists.

No matter the size or nature of your business, water plays a role. Sponsoring Immerse means you will be showcasing your commitment to protect and restore the rivers that support our environment, economy and communities. Thank you for being a part of it all.

See reverse side for sponsorship levels and benefits. Packages are also customizable to best fit your needs and ours. We look forward to working with you to craft your ideal participation with The Freshwater Trust.



YOUR INFORMATION

Yes, I'm in.

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email: _____

SPONSORSHIP LEVELS

- Gold Sponsor (\$5,000 / 12 tickets)
- Silver Sponsor (\$2,500 / 8 tickets)
- Bronze Sponsor (\$1,500 / 6 tickets)
- Additional Tickets (\$50 / each)

PAYMENT PROCESSING

In order to ensure that your sponsorship has the greatest impact on improving river health, we prefer check payment to avoid credit card processing fees.

CHECK (preferred)

*Please make checks payable to The Freshwater Trust

CREDIT CARD

Name as it appears on card: _____

Card Number: _____ Exp. Date: _____

Signature: _____



PLEASE REMIT TO:
The Freshwater Trust
700 SW Taylor St #200
Portland, OR 97205

QUESTIONS? PLEASE CONTACT:
McCailin Wunder
Associate Freshwater Fund Director
503.222.9091 x26
mccailin@thefreshwatertrust.org



LEVELS & BENEFITS



GOLD \$5,000

- Social media promotions
- Verbal recognition at the event
- Promotional materials on event tables
- Logo on sponsor sign at the event
- Logo in advance promotions and all event marketing materials
- Recognition in 2018 Annual Report
- 12 tickets



SILVER \$2,500

- Promotional materials on event tables
- Logo on sponsor sign at the event
- Logo in advance promotions and all event marketing materials
- Recognition in 2018 Annual Report
- 8 tickets



BRONZE \$1,500

- Name on sponsor sign at the event
- Name in advance promotions and all event marketing materials
- Recognition in 2018 Annual Report
- 6 tickets



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2018 EVENT HIGHLIGHTS

ATTENDEES

300+

SPONSORS

28 + 38

*cash sponsors and
in-kind contributors*

DONATIONS

\$180,000

BREWERS CHALLENGE

8

regional brewers

CURRENT REACH

FACEBOOK

9,680

followers

TWITTER

1,730

followers

LINKEDIN

1,380

followers

INSTAGRAM

2,050

followers

ORGANIZATION HIGHLIGHTS

LONGEVITY

35

*years of
fixing freshwater*

FUNDRAISING

\$30 million

*raised for restoration
since 2008*

SCOPE

3

*states in which we are
fixing rivers*

5

*basins in which
we work*

IMPACT

98 million

*gallons of water per minute
restored per year*

477,708

*pounds of
sediment reduced*

11,081

*functional linear feet
of stream restored*

800 million

*kilocalories of solar
load avoided through
the planting of trees
& shrubs*



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