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Rudio Creek Sean O'Connor /

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## Why Quantify Conservation? To See It for What It Is.

magine a summertime hike along a river, scouting that perfect place for a picnic. You spot a bigleaf maple, and note its obvious advantages: close to the water, shade from the midday sun, fun to climb. You settle beneath the tree for lunch followed by a great afternoon — some fishing, swimming, wildlife watching. On the hike back, you reflect on that tree - not just how it made your day so pleasant, but how vibrant, alive and beautiful it was. You think about the birds, squirrels and bugs that live on and around that tree. That is what nature is all about. That is why conservation matters - to make sure there is always a bigleaf maple on that river — and on every river.

### What is Quantified Conservation?

At The Freshwater Trust, we like trees, picnics, fishing and hiking, too. But that's not all that a tree along a river provides — that's just what our eyes see. That maple does many other things that are not quite so apparent. We see that the tree provides shade, but we may not consider that it provides a

very specific amount of shade that blocks a quantifiable amount of solar radiation from reaching the surface of the river, keeping the

water from warming. If that tree were gone, the river would warm, a small (but measurable) bit because the sun now hits its surface unobstructed. Take away a thousand, ten thousand or a hundred thousand of those trees, and the impact starts to really add up. Because many species, like salmon, are very sensitive to water temperature, how warm a river is matters. Remove enough trees, and you can ruin a river's ability to support a salmon population. Conversely, add enough trees back, and you can restore the cold water conditions that salmon need to thrive.

Being able to measure that tree's (and all trees') "ecosystem services" — its positive environmental benefit to humans — is critical to quantified conservation. Using existing and developing

## 'The quantified conservation approach can be applied to a variety of ecosystem services and restoration actions.

tools, we can calculate how much solar energy is being blocked by an existing streamside forest, in scientific units (kilocalories per day, in the case of temperature) that is present today. This represents the baseline ecosystem condition. We can then use computer models to predict the ecosystem benefits of planned restoration actions, like planting more streamside trees, using the same unit of measure. The difference between the baseline conditions and the predicted conditions is the environmental uplift of a restoration project. Additionally, by monitoring a project's performance over time we can use this data to improve our predictions and understand what we are gaining environmentally. This is quantified conservation.

The quantified conservation approach can be applied to a variety of ecosystem services and restoration actions. We can measure baseline nutrient run-off from farm fields and predict the water quality benefits of changing farm management practices that reduce

run-off. We can measure how much sediment is entering a stream and predict how much streamside trees could reduce that sediment.

By quantifying the benefit of conservation projects, we can measure baseline ecosystem conditions, predict the water quality benefit associated with the restored conditions and monitor environmental gain over time, allowing us to better target investments in nature and fix more rivers faster. That's the primary thing we're after, as we work to advance the principles of quantified conservation across all work related to the restoration of freshwater ecosystems.

How can this work in practice? Let's look at a couple of examples.



Those of us in the restoration business generally fund projects with government grants, from federal agencies like U.S. Forest Service and National Oceanic and Atmospheric Administration as well as

Traditionally, these projects have been difficult to distinguish objectively, particularly if submitted by comparably adept organizations. On the surface, the proposals look the same. Now imagine that the

"Quantifying conservation project outcomes can provide grant makers with a powerful new way to target the application of their limited funds."

grant seekers include estimates of the quantified conservation outcomes they want in the proposals. One project will reduce incoming solar radiation by 5,000,000

state natural resource agencies. Private foundation and corporate support provide additional funding sources for river restoration.

Traditionally, these grant makers evaluate project proposals alongside many others in a competitive process for limited dollars. Final funding decisions are based on a comparison of the relative project merits and cost, the credibility of the grant seeker and the evaluation provided by project reviewers, which are typically committees of professionals knowledgeable about restoration.

Imagine a scenario where two proposals are submitted to a grant maker, both for planting 5,000 trees and both for \$50,000, on a river where the restoration of riparian forest is clearly needed.



kilocalories per day and the other by 10,000,000. The projects no longer look the same. Assume further that the grant reviewer has a map, generated using new conservation tools, that overlays the proposed project with quantified baseline ecosystem conditions and prioritized sites for shade and fish habitat. Based on that new map, the 10,000,000 kilocalorie project not only delivers better temperature benefits, but is sited within a priority area, where the tree planting will maximize shade in the places where fish need it most. Now which project is better? Quantifying conservation project outcomes can provide grant makers with a powerful new way to target the application of their limited funds, effectively becoming "buyers" of environmental outcomes rather than funders of effort. These new methods also provide restoration professionals with enhanced capacity to map and design the best actions for the biggest ecosystem benefit.

## **Offsetting Impacts**

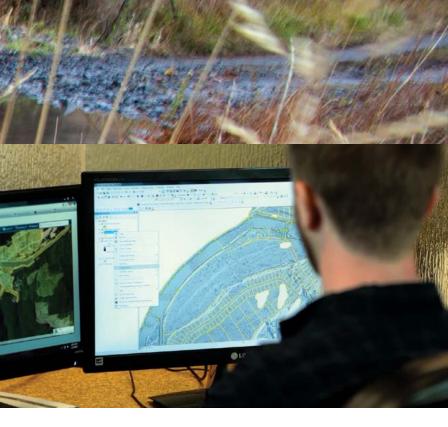
Offsetting human impacts on the environment provides another clear application of quantified conservation. Impacts from urban development, agriculture, and industry are inevitable, and our first task as conservationists is to minimize those impacts. But what do we do with the balance of those impacts? Our current program with the City of Medford, in Oregon's Rogue River Basin, provides one example.

In 2011, Medford was working with regulators to renew its permit for a regional wastewater treatment facility. As part of this process, Medford needed to comply with new temperature limits on its discharge into the Rogue River. The State of Oregon had recently evaluated water temperature in Rogue River and found that it was too high to fully support salmon migration, spawning and rearing. As a result, and as authorized under the Clean Water Act, Oregon issued limits on the temperature of discharges from pipes into the river, such as the one from Medford's wastewater treatment facility. Therefore, Medford had to figure out a way to decrease the temperature of the water the plant was discharging or somehow offset that temperature impact. Medford evaluated a number of solutions, including cooling systems, storage systems and reuse, all of which were very expensive and had potential drawbacks like high energy consumption. However, by quantifying the temperature benefits of restored riparian forests, The Freshwater Trust was able to suggest an alternative: Medford could offset the temperature effect of its discharge by restoring streamside shade elsewhere in the watershed, emphasizing project locations with maximal environmental benefits. The State of Oregon agreed, provided that Medford offset its impact at a two-to-one ratio so real temperature improvements would be realized over time. The result is a currently active program that will restore 70 to 100 acres of riparian forest along ten to 15 river miles in locations selected to benefit migrating, spawning and rearing salmon — clearly a far better

#### The Freshwater Trust is a non-profit organization with a mission to preserve and restore freshwater ecosystems.

With more than 30 years of on-the-ground experience, we continue to look for innovative ways to fix imperiled rivers and streams. With the latest tools and methods, we can attain efficiencies that facilitate real environmental gains with less cost, in less time.

The Freshwater Trust would like to thank the following partners who developed the tools and calculators to measure the ecological uplift in this report.



environmental outcome than a concrete and steel option. Residents in the Rogue River basin will now get more trees for their picnics, and fish will enjoy reductions in solar radiation and their effects on water temperature.

In sum, quantified conservation allows us to assess nature in ways that allow for smarter decisionmaking — and it's an approach that is already gaining traction. More and more natural resource agencies, conservation organizations and environmental scientists are using quantified conservation to evaluate and target actions. Agriculture, as the biggest user of water, is also taking note, as food companies measure the impacts on water supplies as a means to improve the sustainability of agricultural production. Adoption of quantified conservation will inevitably become an industry standard for smart environmental actions. This is one of the ways in which The Freshwater Trust is changing the course of conservation.

#### ACKNOWLEDGEMENTS

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United States Department of Agriculture

United States Environmental **Protection Agency** 

Watercourse Engineering, Inc.



### **Nutrient Tracking Tool: Sprague River**

## Shade-a-lator & Nutrient Tracking Tool: Little Butte Creek

#### Reduce direct inputs of phosphorus & nitrogen from livestock manure

#### Build fencing to exclude and provide off-channel watering for livestock

n overabundance of nutrients, such as phosphorus, promotes excessive plant and algae growth, reducing water quality and harming native species. The Sprague River contributes a substantial portion of the total phosphorus load to Upper Klamath Lake in southern Oregon. Consequently, the lake suffers from poor water quality and harmful algal blooms.

Off-channel watering provides cattle with access o water while fencing keeps the livestock from degrading a stream.

Goal

Action



In the summer of 2014, The Freshwater Trust worked with local partners and landowners in the Klamath Basin to implement a livestock exclusion project on the Sprague River. When cattle enter a stream for water, they add phosphorus directly to the river through their

manure. To reduce direct inputs of phosphorus into the river. The Freshwater Trust installed a half-mile of fencing along the river banks and off-channel watering trough for livestock to keep cattle from entering the river and improve water quality.

To quantify the environmental benefits of the Sprague River project, The Freshwater Trust used the Nutrient Tracking Tool (NTT). NTT is a sophisticated modeling tool that quantifies the reduction in phosphorus from a conservation action. In the case of the Sprague River project, The Freshwater Trust combined information from the landowner about current agricultural practices at the site (for example, number of cattle, fertilizer application rates and irrigation practices) with multiple other datasets including soils, local weather and remote sensing elevation data. NTT models the nutrient improvement by comparing the pre-project conditions to modeled conditions after the implementation of the livestock exclusion fence. The difference represents the project's uplift in nitrogen and phosphorus and is reported in pounds per year.

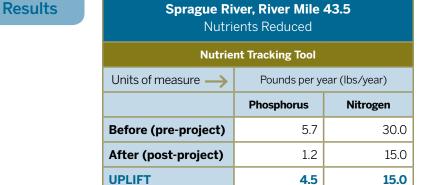
Provide shade, stabilize streambanks and limit nutrient & sediment run-off

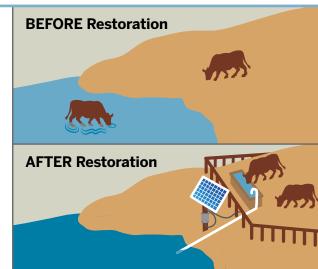
## Plant native streamside vegetation and construct fence to exclude livestock

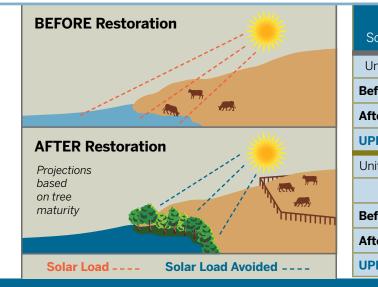
tributary to the Rogue River in southern Oregon, Little Butte Creek is one of the best salmonproducing waterways in the basin. Much of the streamside vegetation along Little Butte Creek was removed to support local agricultural interests, thus reducing shade along the creek.

In March 2014, The Freshwater Trust planted 4,554 native trees and shrubs along 3,038 feet of Little Butte Creek. These restoration actions will benefit water quality by producing shade, limiting nutrient and sediment run-off and stabilizing streambanks. Riparian vegetation also serves as a source of large wood and organic matter to the stream that benefits fish and wildlife. Additionally, the landowner at the project site installed a livestock exclusion fence, which protects the riparian plantings from livestock browse and trampling.

Reductions in solar loading, nutrient and sediment inputs from restoration on Little Butte Creek was quantified using the Shade-a-lator and Nutrient Tracking Tool (NTT) models. Using pre-project







conditions, including the current vegetation height and distribution, Shade-a-lator calculates the pre-project load of solar radiation reaching the surface of the creek. Using mature vegetation height and distribution from planting and project designs, Shade-a-lator predicts the future load of solar radiation reaching Little Butte Creek. The difference between pre-project

and post-project solar loading represents the uplift and is reported in kilocalories per day.

The Freshwater Trust also calculated nutrient and sediment uplift at the project site using the NTT model. The NTT model considers



on-farm drainage patterns, project designs and farm management practices to determine nitrogen, phosphorus and sediment uplift related to riparian restoration and is reported in pounds per year.

Field staff takes easurements of tree ameter as an input o determine project effectiveness

<b>Little Butte</b> olar Load Avoided,	e Creek, Riv Nutrients &			Results		
nit of measure $ ightarrow$	kilocalorie	es per day (ko	day (kcals/day) م			
fore (pre-project)		2	9,947,256	hade-		
ter (post-project)		29,947,256 8,534,723				
LIFT		2	21,412,533			
its of measure $ ightarrow$	Pounds	nds per year (lbs/year)		Nut		
	Phosphorus	Nitrogen	Sediment	Nutrient		
fore (pre-project)	9.5	66.0	6,989	Tracking		
ter (post-project)	6.3	50.2	4,412	king		
				Тоо		

Goal Action



## Water Temperature Transaction Tool: Rudio Creek

Goal

Reduce high summer water temperature and restore high-quality habitat

#### Action

## Remeander creek, plant native streamside vegetation, restore insteam flow and install large wood habitat structures

tributary to the North Fork John Day River, Rudio Creek is an important cold-water source needed to sustain wild fish in the John Day Basin in eastern Oregon.

Monitoring staff collect 3-D data of the ength, width, depth, slope and shape of Rudio Creek



During the early and mid-1900s, Rudio Creek was straightened and channelized in order to drain the wet meadow floodplain and create livestock pasture. This channelization, coupled with agricultural development of the floodplain, resulted in a waterway that was too warm for wild fish.

Since 2008, The Freshwater Trust has applied a broad array of restoration tools on Rudio Creek instream flow restoration, channel remeandering and geometry improvements, revegetation of native plant species, placement of large wood structures to improve habitat complexity, creation of floodplain roughness and side channel reconnection and installed a livestock exclusion fence. Based on reference site conditions higher in the watershed, The Freshwater Trust ran the Water Temperature Transaction Tool (W3T) to estimate the cumulative impact of all of the restoration actions on water temperature, including streamside trees and flow restoration.

W3T uses river and landscape characteristics to estimate hourly incoming solar radiation and overall heat loss or gain from the stream. W3T also incorporates temperature and flow inputs provided by tributaries and meteorological and riparian vegetation information. From these inputs, W3T calculates the change in temperature of a river reach.

## Stream Function Assessment Methodology: Still Creek

Improve habitat for wild fish and other aquatic species

## Restore flow to side channels, construct large wood habitat structures and place additional large wood instream

ollowing a major flood in 1964, sections of Still Creek just east of Portland, Oregon were straightened and diked, and large wood was removed from the river and floodplain. While these actions may have reduced flood risks, they decreased the overall habitat diversity and complexity of Still Creek. Side channels, meanders and wood jams — crucial to providing habitat for salmon and steelhead - were lost.

To accelerate the recovery of naturally functioning conditions within Still Creek and to restore production and improve long- and short-term survival of Endangered Species Act-listed wild fish, The Freshwater Trust reactivated two side channels. constructed 26 large wood habitat structures and placed 76 pieces of additional large wood instream within three different reaches of Still Creek.

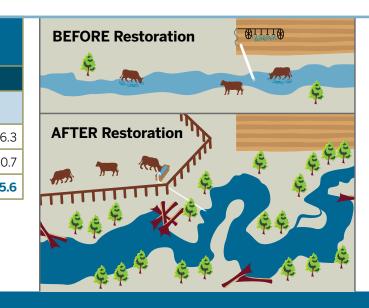
To quantify the uplift in stream function on Still Creek, The Freshwater Trust used the Stream Function Assessment Methodology, a rapid assessment tool that evaluates steam functions and values. The

are collected preand post-project. Stream attributes such as linear feet of side channel habitat, the number of pieces of large wood in a project reach and the frequency and size of pools — are entered into the calculator to generate a score. The score represents a level of stream function, which is then used to quantify the ecological outcomes of The Freshwater Trust's restoration projects. Uplift at the project sites are reported using the unit functional linear feet.

#### Results **Rudio Creek** Decreased Water Temperature (Daily Max.) Water Temperature Transaction Tool Linit of measur

	(°°)
Before (pre-project)	26
After (post-project)	20
UPLIFT	5

Degrees Celsius





methodology considers stream and streamside characteristics along with the ecological and societal benefits of that stream. This Excel-based calculator generates scores for hydrologic, geomorphic, biologic and water quality functions as well as the importance of each of those functions. Both office and field data

Still Creek, River	Mile 2.8, 4.5 & 6.8 tion for Aquatic Species
Stream Function Asse	essment Methodology
Unit of measure —>	Functional linear feet (FLF) of stream
fore (pre-project)	3,154
ter (post-project)	4,257
PLIFT	1,103

Note: The Stream Function Assessment Methodology values were combined for the listed project locations

# **Case Study**

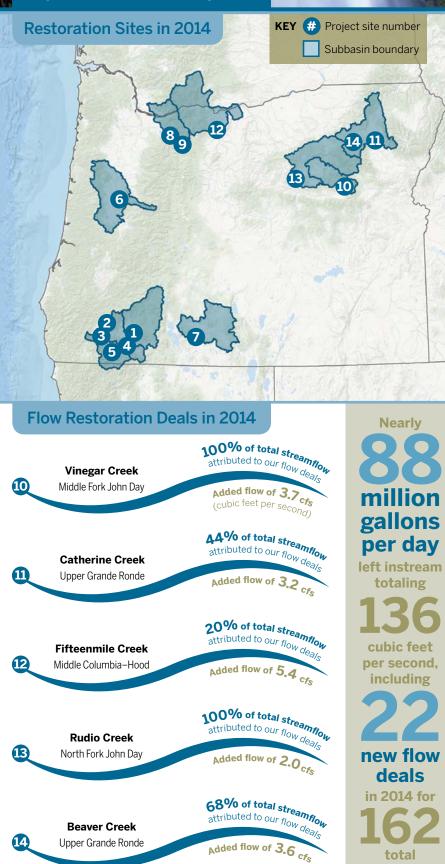
Action

Goal

<sup>)</sup> Monitoring staff measure geomorphic channel metrics while conducting the Stream Function Assessment Methodology.

#### Results

## Uplift from 2014 Projects



flow deals

		Outcomes —		
	Restoration Site Name Subbasin Name	Tool used —		
		Units of measure —		
	Little Butte Creek,	Before (pre-project)		
1	River Mile (RM) 8.5	After (post-project)		
	Upper Rogue	UPLIFT		
	Deerve Diver DM 05	Before (pre-project)		
2	Rogue River, RM 95 Middle Rogue	After (post-project)		
	Mildule Nogue	UPLIFT		
		Before (pre-project)		
3	Applegate River, RM 3 Applegate	After (post-project)		
	Appiegale	UPLIFT		
		Before (pre-project)		
4	Lone Pine Creek, RM 1	After (post-project)		
-	Middle Rogue	UPLIFT		
	Applegate River, RM 29.5	Before (pre-project)		
5	North	After (post-project)		
Ŭ	Applegate	UPLIFT		
		Before (pre-project)		
6	Calapooia River, RM 32	After (post-project)		
Ŭ	Upper Willamette	UPLIFT		
		Before (pre-project)		
7	Sprague River, RM 43.5	After (post-project)		
	Sprague	UPLIFT		
		Before (pre-project)		
8	Salmon River, RM 2.2 & 2.7	After (post-project)		
	Lower Columbia–Sandy	UPLIFT		
		Before (pre-project)		
9	Still Creek, RM 2.8, 4.5 & 6.8	After (post-project)		
	Lower Columbia–Sandy	UPLIFT		
		Before (pre-project)		
10	Vinegar Creek	After (post-project)		
	Middle Fork John Day	UPLIFT		
		Before (pre-project)		
1	Catherine Creek	After (post-project)		
	Upper Grande Ronde			
_		Before (pre-projec		
12	Fifteenmile Creek	After (post-project)		
-	Middle Columbia-Hood			
		UPLIFI		

Restoration Actions	Water Temperature Decreased (Daily Max)	Increased Stream Function	Solar Load Avoided	Sediments Reduced	Nitrogen Reduced	Phosphorus Reduced	
	Water Temperature Transaction Tool	Stream Function Assessment Methodology	Shade-a-lator	ient Tracking Tool			
	Degrees Celsius (°C)	Functional linear feet (FLF)	Kilocalories per day (kcals/day)	Pounds per year (lbs/yr)	Pounds per year (lbs/yr)	Pounds per year (lbs/yr)	
3,038 feet of stream protected			29,947,256	6,989	66.0	9.5	
<b>4,554</b> native trees and shrubs plante			8,534,723	4,412	50.2	6.3	
			21,412,533	2,577	15.8	3.2	
4,047 feet of stream protected			283,878,626	784	55.6	0.7	
<b>8,300</b> native trees and shrubs plante			216,110,743	784	49.1	0.7	
			67,768,658	0	6.5	0.0	
4,218 feet of stream protected			146,031,613	68,680	245.9	17.2	
<b>8,400</b> native trees and shrubs plante			89,329,778	29,509	152.7	8.9	
			56,701,835	39,171	93.2	8.4	
1,740 feet of stream protected			4,716,180	0	0.6	0.0	
<b>3,905</b> native trees and shrubs plante			1,655,445	0	0.4	0.0	
			3,060,735	0	0.2	0.0	
<b>1,260</b> feet of stream protected			59,503,835	0	5.5	0.2	
5,340 native trees and shrubs plante			56,763,225	0	5.1	0.2	
			2,740,609	0	0.4	0.0	
3,903 feet of stream protected			74,439,565	69,893	240.9	18.0	
31,300 native trees and shrubs plante			37,935,570	3,711	41.4	1.6	
			36,503,996	66,182	199.5	16.4	
2,659 feet of stream protected				1,088	30.0	5.7	
				1,088	15.0	1.2	
				0	15.0	4.5	
<b>1.696</b> feet of side channel habitat		2,514		, , , , , , , , , , , , , , , , , , ,	1010	110	
restored		3,647					
<b>36</b> large wood structures placed <b>4,959</b> feet of stream restored		1,133					
<ul> <li><b>1,218</b> feet of side channel habitat restored</li> <li><b>26</b> large wood structures placed</li> <li><b>8,890</b> feet of stream restored</li> </ul>		3,154					
		4,257					
		1,103					
	21.4	1,105		20,259	124.8	18.7	
previously dry channel	20.7			18,678	61.4	10.7	
(100% of total flow)	<u> </u>			10,070 1,581*	63.4*	17.7 1.0*	
<b>3.2</b> cfs of instream flow restored (44% of total flow)	0.7			<b>1,581</b> ^ 32,987	<b>63.4</b> * 141.6	<b>1.0</b> * 29.9	
				32,987	20.1	29.9 6.4	
				14,743 <b>18,244</b>	20.1 <b>121.5</b>	6.4 <b>23.5</b>	
<b>F A</b> of of instroom flow restars t	22.0			10,244	121.5	23.3	
<b>5.4</b> cfs of instream flow restored (20% of total flow)	23.2						
	22.2						
<b>20,865</b> feet of stream protected	1.0		188,188,366	127,755	515.4	56.9	
<b>61,799</b> native trees & shrubs planted <b>2,914</b> feet of side channel habitat restored <b>62</b> large wood structures placed <b>13,849</b> feet of stream restored	1.7 °C	2,236 FLF	kcals/day	lbs/year	lbs/year	lbs/year	
			471,970,079	193,030	881.0	112.0	

nate the nutrient and sediment uplift.



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